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## **KCOD 99.9 CoachellaFM Receives Several Prestigious National Nominations Including 2018's Best Community College Radio Station in the United States**

PALM DESERT, CA- Capping off a remarkable year of growth, KCOD 99.9 CoachellaFM was nominated by the Intercollegiate Broadcasting System for several prestigious national awards. The station which recently completed an expansion to FM on 99.9 was nominated for the following awards:

- Best Community College Radio Station in the Nation:** KCOD 99.9 CoachellaFM
- Best Public Service Promotion:** COD's Play *Charley's Aunt* Public Service Announcement – Abraham Cervantes and Tyler McGahuey
- Best Overall On-Air Schedule:** KCOD Team
- Best Station Playlist/Music Selection:** KCOD Team
- Best Station Facilities:** KCOD Station Facilities and College of the Desert
- Best Promo Series:** KCOD Poolside Block Sweepers – Giselle Woo, Ariel Suarez and Manny Gomez
- Best Staff Newsletter/email:** Station Manager email to Staff – Giselle Woo
- Best Promotional Video:** KCOD Talked to COD Students About Music – spring 2018 RTV Class

This is the second nomination KCOD received for Best Community College Radio Station in the Nation in the past two years. KCOD has rapidly increased its student and community programming, adding 12 new shows in the last year. KCOD continues to be a platform for College of the Desert students, faculty and staff, as well as local Coachella Valley musicians and artists, nonprofit leaders and members of the Coachella Valley community.

Much of the success of KCOD over the last year can be attributed not only to student Station Manager Giselle Woo and Faculty Adviser Laurilie Jackson, but also to the tireless efforts of Dean Kelly Hall of College of the Desert who was instrumental in moving the radio station into brand-new facilities. Those facilities were included in the nominations, with a KCOD nomination for Best Radio Station Facilities in the Nation.

Laurilie Jackson said about the happy news: "I am so proud of our students, staff and faculty for their dedication to KCOD and our growing media program. I am also sincerely grateful for everyone at College of the Desert who have supported this dream. I look forward to more growth and a bright 2019."

Giselle Woo, student Station Manager said about the nominations “The nomination I’m proudest of is Best Community College Radio Station in the Nation. All our nominations are always very exciting, and I’m grateful for them, but this one, this one is where we all shine! Everything we do collaboratively is highlighted by this nomination! Not only with our college, but with our community, and that inspires me to work harder for our students and for the greater Coachella Valley community.”

Longtime KCOD staff member and Media Studies Adjunct Instructor Toni Bakal, who herself was a national award winner for Best On-Air Personality in 2016 had this to say about the nominations: “We are thrilled to be nominated for Best Community College Radio Station in the Nation. This is such an honor for all of us at KCOD and all the students that take our COD radio courses and get involved with the station. KCOD is a creative and collaborative environment that provides a platform for so many voices of the Coachella Valley, and we couldn’t be happier to have those voices recognized by this award.”

The winners will be announced at the Intercollegiate Broadcasting System Awards in early March in New York City and KCOD looks to continue to improve upon its successful past in service to the students and faculty of College of the Desert and the entire Coachella Valley.

KCOD can be heard on 99.9 FM in the East Valley, 1450 AM all over the Coachella Valley and via the Tune-in app, or by visiting [www.kcodcoachellafm.com](http://www.kcodcoachellafm.com) and clicking Listen Now.

For more information on the Intercollegiate Broadcasting System visit <http://www.collegebroadcasters.us/content/index.html>

KCOD 99.9 CoachellaFM is the Coachella Valley's college and community radio station. KCOD is a platform for College of the Desert students & faculty, rising artists and the greater Coachella Valley community. We cultivate new radio personalities, play a variety of music and discover new artists for your college and community radio soundtrack. KCOD can be heard on 99.9 FM in the East Valley, on 1450 AM across the Coachella Valley, on the Tune-in app online, or on KCOD’s website by clicking Listen Now. For more information visit [www.kcodcoachellafm.com](http://www.kcodcoachellafm.com)

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